BES BIOGRAPHY

Bes is a singer, songwriter, and producer whose starpower is on the rise. If one had to describe his music in three simple words, they would be emotional, experimental, and reflective. His life experience, combined with meditations on love lost and gained, create fodder for his lush and melodic melodies. Visually compelling with his warm eyes and gray goatee, Bes wants to share his sound with anyone that loves great music, labels and boxes not included.

As a teen, the NYC native got his start in the music industry with a record deal as part of a hip hop group. While a true adventure, Bes moved on to work as the head of marketing and promotion of a promotional company that owned Harlem's famed Uptown Comedy Store, hosted the city-renowned party The Rucker, as well as had contracts with well-known record labels such as Realitivity Records and Loud Records. During this time, Bes promoted and worked with artists and comedians Big Pun, Wu Tang Clan, Donnell Rawlings, Mike Epps, DJ FunkMaster Flex, Russell Simmons, and many others.

Upon moving to LA to work in the movie industry, Bes became disillusioned with what he experienced and wanted to find his true purpose. After returning to NYC, Bes had the chance encounter with a performer on the subway whose charisma and captivating performance inspired him to dedicate himself to music full-time and perform on the trains of New York City (also known as busking).

Bes takes his unique sound far and wide, performing in venues all across New York City and beyond. His shows are an immersive, intimate experience that leaves the audience feeling spiritually and emotionally fed. The care that he puts into connecting with his fans is what makes his concerts truly memorable.

When Bes is not performing at music clubs and events, you can find him underground, riding the rails and entertaining one subway car at a time. Although very challenging, busking has allowed Bes to strengthen his musical chops, spread his music, and connect with talented kindred souls. The payoff is worth it; whether it's a group of high school girls dancing to and joining in on Drake's "Hotline Bling", or an unforgettable impromptu performance of Michael Jackson's "Rock with You" with fellow buskers, it is evident that music is the great unifier. Bes documents these transformative experiences on his YouTube channel, GrindLifeMusic.

On any given day, you can find Bes creating his next hit. With a keen and self-trained ear for chords that resonate, he can spend hours in front of the keyboard, taking what's deep in his being and translating it into sound. Moments of incredible focus and emptiness are the times in which he feels the most inspired and creative.

A champion of purity, Bes believes that music is not meant to be divided, categorized, and parceled for the most profit. It should, instead, be enjoyed by all who wish to consume it. Serving up his music as a mirror and sounding board, Bes would like to spread the message that true happiness is in the hands of the individual, so it is in our best interest to live as authentically as possible and know that we all control the pendulum swing.

www.besmusictv.com