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NEW YORK CITY SOUL ARTIST BES LAUNCHES THE 'LOVE OR LUST' CONTEST IN CELEBRATION OF SINGLE

(New York City, NY-August 7, 2017) -- Inspired by his recent single 'Love or Lust', a song that explores the time-honored dilemma of the physical versus the mental, Bes is launching a download contest for fans from August 7, 2017 to September 17, 2017.

With lush and melodic tones, Bes, along with singer-songwriter Jennifer Simone Smith, take listeners on an ethereal journey into the minds of two people that are grappling with indecision. Lyrics like "Is it your body or your mind attracting me? / Who do I answer? / I gotta find the answer", draw listeners in and allow them to reflect on times when they may have faced the same predicament.

Fans can enter the 'Love or Lust' Contest by purchasing the single and sharing it on social media. The winner will win a couple's massage at the spa of their choice, as well as a custom-made song from Bes. Rules and restrictions do apply.

Visit www.besmusic.tv/loveorlust for more information.

ABOUT BES

Singer, Songwriter and Producer Bes is a NYC-based musical star in the making who has built a career around refusing to conform. His life experience, combined with reflections of the duality of love lost and gained, create the sonic platform from which he shares with us the fears and joys he has deep within his soul. Visually compelling with his warm eyes and gray goatee, his songs envelope you like a warm comforter.

For more information about Bes and his art, visit www.besmusic.tv.

Contact:

Ashley Heckstall

Marketing and PR

ashley@ashleyheckstall.com

240-305-7018

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